

# CONTRACT



**KUSA-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**(866)858-5322**

[www.9news.com](http://www.9news.com)

And:

**Greer Margolis Mitchell/ Pol**  
**3050 K St NW**  
**Washington, DC 20007**

<u>Contract / Revision</u> 714283 /		<u>Alt Order #</u> 06318964
<u>Product</u> <b>OBAMA/SKED A #1798</b>		
<u>Contract Dates</u> <b>09/18/12 - 09/24/12</b>	<u>Estimate #</u> <b>1798</b>	
<u>Advertiser</u> <b>Obama/D/President</b>		<u>Original Date / Revision</u> 09/17/12 / 09/20/12
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KUSA</b>	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	KUSA	09/18/12	09/21/12	The Doctors	1-2p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -				1	\$300.00	0.00			
N 2	KUSA	09/18/12	09/21/12	Late News (M-Su)	M-Su 10-1037p		:30				NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -				2	\$2,400.00	0.00			
N 3	KUSA	09/18/12	09/21/12	Colorado & Company	10a-11a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -				2	\$200.00	0.00			
N 4	KUSA	09/18/12	09/21/12	Tonight Show	1037-1137p		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -				2	\$1,200.00	0.00			
N 5	KUSA	09/18/12	09/21/12	Late Night w/Jimmy Fallon	1137p-1237a		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -				3	\$300.00	0.00			
N 6	KUSA	09/18/12	09/21/12	Last Call w/Carson Daly	1237-107a		:30				NM	9	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -				9	\$100.00	0.00			
N 7	KUSA	09/18/12	09/21/12	Days of Our Lives	M-F 2-3p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -				1	\$550.00	0.00			
N 8	KUSA	09/18/12	09/21/12	9News 6am	6-7am		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -				1	\$1,200.00	0.00			
N 9	KUSA	09/18/12	09/21/12	Today Show	7-9am		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -				1	\$1,100.00	0.00			
N 10	KUSA	09/18/12	09/21/12	Today Show II	9-10am		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -				1	\$400.00	0.00			
N 11	KUSA	09/21/12	09/21/12	Grimm	8-9p		:30				NM	1	\$1,400.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Gannett Co., Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due to the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



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<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 09/17/12 / 09/20/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--				1	\$1,400.00	0.00			
D 12	KUSA	09/22/12	09/22/12	Saturday Night Live	1037p-1207a		:30				NM	0	\$0.00
D 13	KUSA	09/22/12	09/22/12	Sat Today	5-7am		:30				NM	0	\$0.00
D 14	KUSA	09/22/12	09/22/12	Notre Dame Football	Notre Dame Footba		:30				NM	0	\$0.00
D 15	KUSA	09/22/12	09/22/12	9News 7a Sat	7-9a		:30				NM	0	\$0.00
D 16	KUSA	09/23/12	09/23/12	Sunday Today	6-7am		:30				NM	0	\$0.00
D 17	KUSA	09/23/12	09/23/12	9News 7a Sun	7-9a		:30				NM	0	\$0.00
D 18	KUSA	09/23/12	09/23/12	Meet The Press	Sun 9-10a		:30				NM	0	\$0.00
N 19	KUSA	09/20/12	09/20/12	SNL Election Special/ Up All	17-8p		:30				NM	1	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---				1	\$3,400.00	0.00			
D 20	KUSA	09/24/12	09/24/12	The Doctors	1-2p		:30				NM	0	\$0.00
D 21	KUSA	09/24/12	09/24/12	Late News M-F	10-1035p		:30				NM	0	\$0.00
D 22	KUSA	09/24/12	09/24/12	Colorado & Company	10a-11a		:30				NM	0	\$0.00
D 23	KUSA	09/24/12	09/24/12	Tonight Show	1037-1137p		:30				NM	0	\$0.00
D 24	KUSA	09/24/12	09/24/12	Late Night w/Jimmy Fallon	1137p-1237a		:30				NM	0	\$0.00
D 25	KUSA	09/24/12	09/24/12	Last Call w/Carson Daly	1237-107a		:30				NM	0	\$0.00
D 26	KUSA	09/24/12	09/24/12	Days of Our Lives	M-F 2-3p		:30				NM	0	\$0.00
D 27	KUSA	09/24/12	09/24/12	9News 6am	6-7am		:30				NM	0	\$0.00
D 28	KUSA	09/24/12	09/24/12	Today Show	7-9am		:30				NM	0	\$0.00
D 29	KUSA	09/24/12	09/24/12	Today Show II	9-10am		:30				NM	0	\$0.00
D 30	KUSA	09/24/12	09/24/12	M-F 430-5a News	430-5a		:30				NM	0	\$0.00
D 31	KUSA	09/24/12	09/24/12	Colorado & Company	10a-11a		:30				NM	0	\$0.00
D 32	KUSA	09/23/12	09/23/12	NFL Regular Season Football	NFL Regular Seaso		:30				NM	0	\$0.00
D 33	KUSA	09/23/12	09/23/12	NFL Special Edition News	9-10p		:30				NM	0	\$0.00
<b>Totals</b>										0.00		25	\$17,750.00

Time Period	# of Spots	Gross Amount	Net Amount
09/17/12 -09/23/12	25	\$17,750.00	\$15,087.50
<b>Totals</b>	25	\$17,750.00	\$15,087.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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